

Subject:Green Impact and IWALC

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From: Owen, Amelie <Amelie.Owen@iow.gov.uk>

To: countyofficer@iwalc.org <countyofficer@iwalc.org>

CC: Tony Overbury <tony.overbury@esgsolutionsiow.co.uk>

Dear IWALC,

I am writing to please ask for your support in promoting a free opportunity for businesses and organisation across the Isle of Wight by being leaders of change.

It would be fabulous to see Town and Parish Councils taking part in this year's **Green Impact programme**, a sustainability initiative fully funded by the Isle of Wight Council, where businesses, organisations and charities can register here: [Log in - SOS-UK](#)

Green Impact is a practical and accessible tool that helps take meaningful steps towards environmental sustainability. It is designed to be easy to use, and supports organisations in improving energy efficiency, reducing waste, engaging staff, and enhancing their reputation with customers and the wider community.

Participating in Green Impact can help businesses:

- **Save money** through more efficient use of resources
- **Strengthen their brand** by demonstrating environmental responsibility
- **Improve staff morale** through team involvement in positive change
- **Meet growing customer expectations** around sustainability

We would be very grateful if you would consider this opportunity to drive change by leading the way in your area.

We would equally be pleased to arrange a short presentation or attend one of your upcoming meetings or networking events to introduce the programme and answer any questions.

Please do not hesitate to get in touch if you would like further information, flyers or to discuss how we can work together to support local communities in making a positive impact.

Kind regards,

Amélie-Rose Owen

Community Wealth and Special Projects Officer, Organisational Intelligence

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